

Dear Parent(s) or Guardian(s):

Many schools contract with third party website operators to offer online programs for the sole benefit of students and the school. Many of the education tools offered by third party website operators are essential to your child's learning program at KIPP NYC Schools. It is very important that you know what information about your child that the school will share with these companies' software programs and understand how that information will be used. KIPP NYC will provide your child's name, school e-mail address, and name of his/her school. Information about your child's activity and other data about his/her academic progress in the programs may be generated as a result of your student's use of these programs.

The web programs used by the school include but are not limited to the following programs:

Accelerated Reader / Chromebooks / Clever / Khan Academy / Google Apps for Education / Google Apps For Education Additional Services / ST Math / HMH Reading Inventory / HMH Math Inventory / HMH System 44 / HMH Read 180 / iRead / Lexia Core 5 / Lexia Power Up / Imagine Math / IXL Math / Newsela / Edmodo / Zearn / code.org / Code Monkey / Code HS / Scientific Learning Fast ForWord and Reading Assistant Plus and other products in the SciLearn family / Keyboarding Without Tears / Typing Club / SeeSaw / Co-Writer / Grammarly / NoRedInk / Vocabulary.com / Literably / Flocabulary / Scratch / Xtra Math / Quill.org / Amplify Curriculum / BrainPOP and other Brain POP Suite programs / Rosetta Stone / Codecademy / Common Sense Education / Desmos Graphing Calculator / NWEA MAP / Sora and other Overdrive applications / Scholastic online applications / Reading A-Z / various iPad applications / Literably / Rosen Lightsail / Hapara / Kami / Zoom / Kahoot / Amplify Reading / myON Reader / and other including (list name of additional applications):

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The Children's Online Privacy Protection Act (COPPA) is a federal law designed to protect and limit the information collected from children under thirteen. COPPA requires that websites obtain parental consent before collecting personally identifiable information from children under the age of 13. However, when a school contracts with a website, such as those online applications mentioned above, to perform educational services for the school, and student information is not used for any commercial purpose, a website does not need to obtain consent directly from parents; **the school is allowed to provide consent on behalf of parents in these circumstances**. However, website operators in some cases still require the school to notify parents of the use of the web site application; some apps, like Google Additional Services, require notification of parents for all students under age 18.

The school has taken several steps to protect your child online. First, students' web access at school is filtered using professional technologies to prevent access to harmful content. Students are supervised when using technology services at school and students are always directed to age- and subject-appropriate sites. Further, we make all efforts to ensure that any student information shared with the student applications or generated by the applications will remain under the control of the school. However, for some programs, we are unable to keep the information under the control of the school; therefore, it is important for parents to understand and know their rights. The companies

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that operate the applications are not to share your student's information with anyone other than those at the school and the information is only be used to further the school's educational goals. All student information is to be deleted by the application vendors after your child has completed the applicable educational program. You may also request, at any time, that your child's information be deleted from these programs, understanding that your child's progress in the program will not be able to be recovered after that.

If you have any questions about these web applications or anything else in this letter, please do not hesitate to contact us. If you do not want your child's information shared with these web applications, and therefore do not want your child to use these educational tools or participate in programs that the school has determined are essential to your child's education, you must let us know in writing. To do so, email your child's school operations team and principal, or write a letter to your child's principal.

If you ever have a concern about your student's education, we are here to help, and this issue is no different. Providing an education that will best prepare your child for his/her/their future is our highest priority, and using online software for learning is an extremely important part of that education.

Sincerely,  
KIPP NYC Schools

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*I have reviewed the information in this letter on behalf of my child, \_\_\_\_\_ (child's name), who is a student at \_\_\_\_\_ (school name).*

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*Parent/Guardian Name (Printed)*

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*Parent/Guardian Signature*

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